



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2018

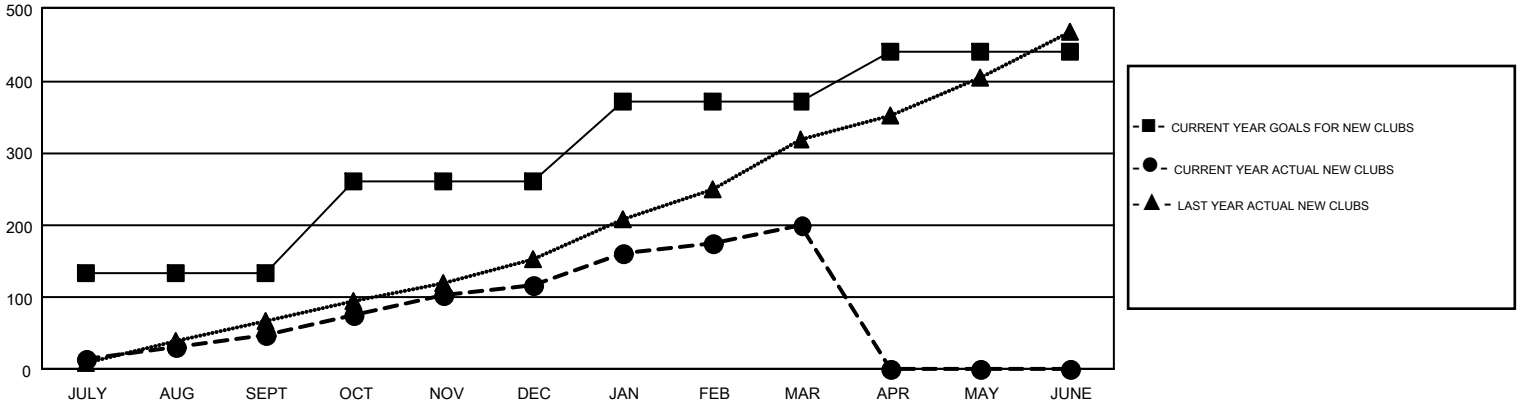
GAT Constitutional Area 5

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

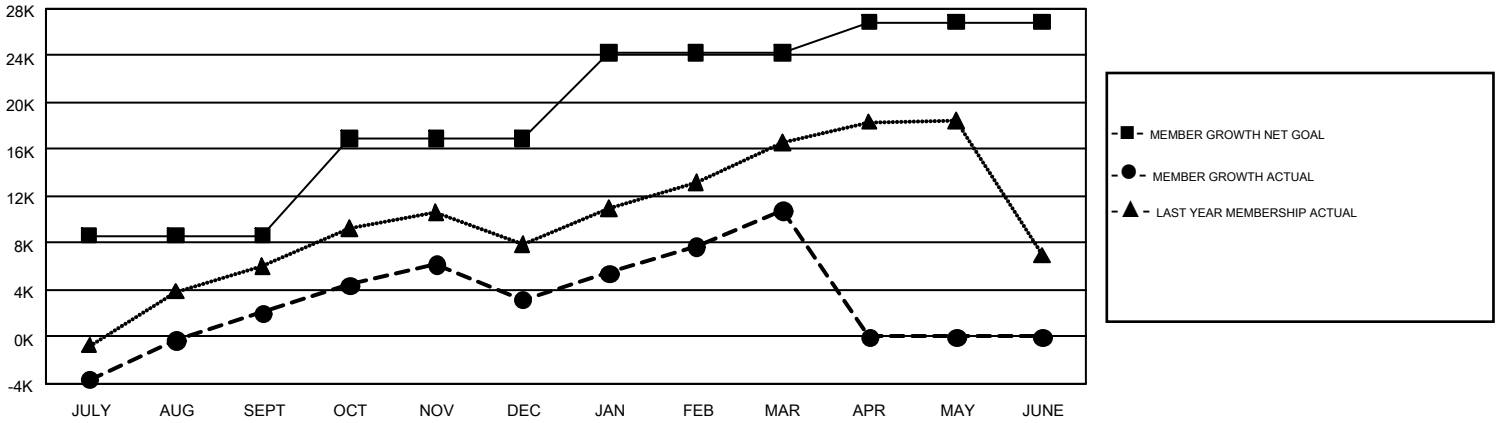
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	133	47	44
OCT/NOV/DEC	129	69	68
JAN/FEB/MAR	110	85	46
APR/MAY/JUNE	68	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	8,636	18,518	15,267
OCT/NOV/DEC	8,257	10,879	9,167
JAN/FEB/MAR	7,374	14,875	6,562
APR/MAY/JUNE	2,601	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 158	6,732 CLUBS OF 8,947 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	234,927 (70.78%)
DROPPED MEMBERS		FEMALE	96,982 (29.22%)
DECEASED	1,001	TOTAL FAMILY UNIT MEMBERS	
CLUB CANCELLED	1,768	68,847	
OTHER	28,225	FAMILY MEMBERS PAYING HALF DUES	
TOTAL	30,994	38,787	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)